



## Branding Blast

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We build the brand awareness. By creating consistent and attractive key graphics, the image becomes well known, durable and easily recognizable for clients such as companies, institutions and products.

### Brand Hero

- 3-4 preliminary Brand Hero drafts;
- 2 modifications of selected project;
- high resolution raster or vector illustration of brand hero in a specified by the customer pose/scene;
- 3 illustrations of Brand Hero without background – for web use;
- CMYK & RGB color spaces;
- versions: color and monochrome;
- .PDF file with defined **Brand Hero's traits** (color palette, graphic style, personality and characteristics included);
- transfer of copyrights;
- Brand Hero In file formats: .ai, .eps, .pdf, .jpg, .png.
- ability to have more variations of 2D images and 3D animations

### Logo design

- 3 preliminary drafts;
- 3 modifications of selected project ;
- CMYK & RGB color spaces;
- versions: color and monochrome;
- color palette;
- transfer of copyrights;
- logo in file formats: .ai, .eps, .pdf, .jpg, .png.



## Logo Design Premium

- **unlimited** preliminary drafts;
- **unlimited** modifications of selected project;
- basic and supplementary forms;
- CMYK & RGB color spaces;
- versions: color and monochrome;
- full **Corporate Identity Guidelines Guide** in .PDF format (color palette & typography included);
- transfer of copyrights;
- logo in file formats: .ai, .eps, .pdf, .jpg, .png.

## Business Card

- 3 preliminary drafts;
- preview before printing;
- transfer of copyrights;
- preparation to print in CMYK color space.

## Clipart pack

- 3 preliminary drafts;
- creation of a set amount of images with Your Brand Hero, to be used in company documents, presentations and internal personnel training;
- CMYK & RGB color spaces;
- transfer of copyrights;
- file formats: .ai, .eps, .jpg, .png.



## Stationery pack

included Letterhead & Envelope design. In basic form you get:

- 3 preliminary drafts;
- 3 modifications of selected project;
- A4 format of letterhead and one envelope format to choose;
- preview before printing;
- transfer of copyrights;
- preparation to print in CMYK color space;

additional services:

- more preliminary drafts;
- additional paper and envelopes sizes;
- other color and monochrome versions.

## Folder

- 3 preliminary drafts;
- 3 modifications of selected project;
- preview before printing;
- transfer of copyrights;
- preparation to print in CMYK color space.

## Flyer

- 3 preliminary drafts;
- 3 modifications of selected project;
- preview before printing;
- transfer of copyrights;
- preparation to print in CMYK color space.



## Brochure

- 3 preliminary layout drafts;
- 3 modifications of selected project;
- preview before printing;
- transfer of copyrights;
- preparation to print in CMYK color space;
- typesetting text;
- file in .PDF format.

## Unique illustrations

- cartoon portraits;
- pencil art;
- invitations, vouchers;
- Portrait/digital painting, customized for print on canvas.

**Promotional products based on logo and color scheme, along with personalized gadgets.**

